



## FOR IMMEDIATE RELEASE

Name: Maria Zampini  
Company: UpShoot™ LLC  
Address: 5010 South Ridge Road | Madison, Ohio 44057  
Cell: 440.812.3249  
Office: 440.259.4059 or 4064  
Fax: 440.357.7676  
Email: [maria@upshoothort.com](mailto:maria@upshoothort.com)  
Website: [www.upshoothort.com](http://www.upshoothort.com)

### **Show Time™ - Malus 'Shotizam'**

## **Show Time Crabapple - A STRIKING NEWCOMER TAKES THE STAGE**

*MADISON, OH* – July 31, 2012 – Curtain up! Light the lights! A striking newcomer is taking center stage in the crabapple world. Show Time™ can't help but capture the spotlight. In the spring it is covered in a mass of brilliant fuchsia-red blooms that are practically florescent. Show Time stands out prominently amongst other crabapples and flowering trees because of its intense flower color.

Blooms are followed by dark green foliage which has a red overcast. In autumn it boasts cherry-red fruit about 5/8" in size with old gold fall foliage. A Streamlined Care Free Maintenance™ tree, Show Time™ requires no trimming or pruning to maintain its naturally symmetrical form.

It is a very strong grower with an upright pyramidal shape. It reaches an approximate height of 25' and 15-20' in spread. Show Time™ thrives in moist, well drained soils with a pH of 5.5 to 7.0 in sun or shade and is a USDA Zone 3 tree.

Quoting Jim Chatfield of The Ohio State University Extension Team and past-president of the International Ornamental Crabapple Society, 'Show Time™ is the perfect replacement for Prairiefire'.

### **About LCN Selections**

LCN Selections is the patent and trademark division of Lake County Nursery. This collection of plants was originally started by Jim Zampini in 1977 with his first patent on Weeping Candied Apple™ crabapple. He grew the portfolio to its present state of over 200 new plant introductions. A network of licensed growers across the United States, Canada, Australia and Europe offer LCN Selections as finished product and in liner sizes.

### **About UpShoot**

UpShoot LLC is a 'total plant breeder communication provider' offering expert sales, licensing and marketing of new plant introductions to North America and Canada. UpShoot provides a wide range of services including new plant research and development, writing plant patents and licensing agreements for growers and breeders, and marketing services to promote new plants to licensed growers, retailers and consumers. For further information, please contact Maria Zampini at 440-812-4059 or 4064.

###