



FOR IMMEDIATE RELEASE

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Spring Glory® - *Amelanchier canadensis* 'Sprizam'

Spring Glory Amelanchier – A BIT OF HISTORY, A LOT OF BEAUTY

MADISON, OH – April 24, 2012 – One of the earliest trees to bloom in spring, the native North American amelanchier is known by a few common names such as Serviceberry and Juneberry. In days gone by, specifically in colder climates, you had to wait until spring to bury anyone who had passed away during the winter. The ground was frozen and there were no back hoes or snow plows. Bodies were stored in barns. Just about the time the ground thawed enough to dig, is when the amelanchier tree blooms. As family and friends marched in procession to bury their loved ones, they would break off limbs filled with white blooms from the amelanchier and place them in the loosened soil. Thus, it became known as the Serviceberry.

Amelanchier fruit ripens about June. It is used to make jellies, jams and pies. If you want to pick the ripe fruit you must be very quick. Birds love amelanchier fruit and will absolutely devour it. One day your tree is full of berries, the next it is bare.

Spring Glory® is a newer selection of amelanchier that has a vigorous, upright growth habit. Like the species, it has white flowers in early spring. Its fruit is dark purple in color. Its gray-green summer foliage turns brilliant golden amber in autumn. According to the second addition of Compatible Tree Factsheets – for Electric Lines and Restricted Spaces – published by Penn State University, Spring Glory® is a recommended street tree for use under utility lines. Because of its smaller stature, it can also be used as a container patio tree.

A USDA Zone 4 Streamlined Care Free Maintenance™ tree, it requires no trimming or pruning to maintain its naturally symmetrical form. It thrives in moist, well drained acid soils with a pH of 5.0 to 6.5 in sun or shade. By adding Spring Glory® to your landscape, you not only bring a classic beauty in all seasons, but you add a little bit of living history as well.

About LCN Selections

LCN Selections is the patent and trademark division of Lake County Nursery. This collection of plants was originally started by Jim Zampini in 1977 with his first patent on Weeping Candied Apple™ crabapple. He grew the portfolio to its present state of over 200 new plant introductions. A network of licensed growers across the United States, Canada, Australia and Europe offer LCN Selections as finished product and in liner sizes.

About UpShoot

UpShoot LLC is a 'total plant breeder communication provider' offering expert sales, licensing and marketing of new plant introductions to North America and Canada. UpShoot provides a wide range of services including new plant research and development, writing plant patents and licensing agreements for growers and breeders, and marketing services to promote new plants to licensed growers, retailers and consumers. For further information, please contact Maria Zampini at 440-812-4059 or 4064.

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