



FOR IMMEDIATE RELEASE

Name: Maria Zampini
Company: UpShoot™ LLC
Address: 5010 South Ridge Road | Madison, Ohio 44057
Cell: 440.812.3249
Office: 440.259.4059 or 4064
Fax: 440.357.7676
Email: maria@upshoothort.com
Website: www.upshoothort.com

Gold Dust® - *Liquidambar styraciflua* 'Goduzam'

A KALEIDOSCOPE OF COLORS

MADISON, OH – June 5, 2012 – Fall. Just the word brings to mind so many wonderful thoughts and smells. Crisp, cooler air. Football games and marching bands. Hot cider and homemade apple pie. Perhaps most of all, plants turning various, brightly colored shades of red, orange, burgundy and gold. Believe it or not you can find this kaleidoscope of colors all at one time on just one single tree. Let me introduce you to one of Mother Nature's best kept secrets – Gold Dust® sweet gum.

Gold Dust® is proven more winter hardy than all other Liquidambar cultivars. It was the only sweet gum to survive the devastating freeze of 1977 and 1978 in Northeast Ohio. Forms a well-proportioned crown and calipers heavy at a young age which is probably a contributing factor to its survival strength.

Gold Dust® has star-shaped foliage. In spring, it is a light green which darkens as it matures. By late June, it adds a distinct yellow-gold mottling intensifying weekly through summer until autumn when it takes on additional shades of pink, red, orange and burgundy. Another unique feature of this shade tree is its' bark. Unlike the species, it has a smooth, silvery-gray bark and an unfurrowed trunk, giving it nice winter interest.

Hardy to USDA Zone 5, Gold Dust® is one of the only shade trees which can truly provide four seasons of beauty. It can take partial shade but prefers full sun for best coloring. It prefers a soil pH of 5.5 to 7.0.

About LCN Selections

LCN Selections is the patent and trademark division of Lake County Nursery. This collection of plants was originally started by Jim Zampini in 1977 with his first patent on Weeping Candied Apple™ crabapple. He grew the portfolio to its present state of over 200 new plant introductions. A network of licensed growers across the United States, Canada, Australia and Europe offer LCN Selections as finished product and in liner sizes.

About UpShoot

UpShoot LLC is a 'total plant breeder communication provider' offering expert sales, licensing and marketing of new plant introductions to North America and Canada. UpShoot provides a wide range of services including new plant research and development, writing plant patents and licensing agreements for growers and breeders, and marketing services to promote new plants to licensed growers, retailers and consumers. For further information, please contact Maria Zampini at 440-812-4059 or 4064.

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