

PRIVACY POLICY

Welcome to UpShoot™ LLC (the “Site”, referred to as “we,” “us” or “our”). Your privacy is important to us. To better protect your privacy, we provide this policy explaining our on-line information practices and the choices you can make about the way your information is collected and used by the Site.

YOUR CONSENT AND AGREEMENT

Please read this entire policy carefully before using or submitting information to this Site. Whenever you visit the Site, you consent to the collection, use, and disclosure of information in accordance with this Privacy Policy. If you do not agree to these terms, please do not access or use this Site.

CHANGES TO OUR POLICY

From time to time, we may change this Privacy Policy. By continuing to use the Site after we make any changes, you accept the Privacy Policy as modified. The updated Privacy Policy will be posted on the Site so that you will always be aware what information the Site collects and how it is used. You should review the Privacy Policy periodically to see if any changes have been made.

WHAT IS PERSONAL INFORMATION?

“Personal Information” as used in this policy, is information that specifically identifies an individual, including, but not limited to, an individual’s name, home address, telephone number, or e-mail address, or credit card information when purchasing one of our products or services. All of this information is provided to us by you. Please read Payment Security Information for more information on credit card details.

DO WE SHARE OR DISCLOSE INFORMATION TO THIRD PARTIES?

We value your privacy. Your Personal Information will not be sold, exchanged, transferred, or given to any other company or third party under any circumstances, except for the following:

- Your Personal Information may be shared third parties that perform functions on our behalf, such as maintaining and operating the Site and its content. We do not allow such third parties to use your information for other purposes.
- We may also disclose your Personal Information if we are required to do so by law or in order to protect ours or others’ rights, or enforce our site policies.
- As required by a court or government agency or to respond to a claim by you or a third party; or
- As you have otherwise agreed.

While we protect your Personal Information, please be aware that should you engage in aspects of our Site that make your Personal Information available for

viewing by third parties online – for example, by commenting on blog posts, writing on message boards, participating in online chats – such information can potentially be seen, collected and used by others besides us. We cannot be responsible for any unauthorized third-party use of such information and if you decide to access third party sites linked through the Site you do so at your own risk.

WHAT INFORMATION DO WE COLLECT?

After visiting our Site, Hollywood Hibiscus will only contact you via e-mail if you have signed up to receive information, newsletters, purchased a product or left an inquiry with us.

The Site may be browsed without providing any personally identifying information. However, to engage in certain functions or features of the Site, you may be asked to provide Personal Information. We collect Personal Information from you when you engage in activities including, but not limited to the following:

- Subscribe to our e-mail newsletter
- Send us photographs
- Enter a promotion or contest
- Register for access to certain areas of our site
- Participate in surveys
- Purchase a product or service
- Correspond with us

SUBSCRIBE TO NEWSLETTERS

The Site offers an option to subscribe to our newsletters. Should you choose to enroll we will collect personal information, such as your name and e-mail address. Any e-mail you receive from the Site will contain the option to “unsubscribe” at the end of every e-mail. You can unsubscribe at any time. Your information is stored on the server that delivers the newsletters for Hollywood Hibiscus. This information may only be accessed by those who assist in the list management so that you receive the newsletters.

GIVEAWAYS & CONTESTS

To enter any giveaways or contests on the Site, we typically ask you for your e-mail address and your first and last name. We may at any time request other information in order to verify the entrant’s identity, location, or age. In some situations, we need additional information, such as a prize selection choice or some details regarding your business. Participation in these giveaways or contests is completely voluntary and you therefore have a choice whether or not to disclose this information.

OUR SITE’S USE OF COOKIES

Cookies collect non-personally identifying information. To enhance your online experience we and some of our partners may use “cookies.” Cookies are text files that a site or its service provider transfers to your computer’s hard drive through your computer’s internet browser to store your preferences. Cookies, by

themselves, do not tell us your e-mail address or other personally identifiable information. We use cookies to collect non-personal traffic information (such as the number of visits to our site and pages visited) and to improve our content, offerings, and delivery of advertisements. Cookies can also allow you quick access to certain areas of the Site by not having to re-enter your preference information.

We may share aggregated non-personally identifiable demographic information (e.g., geographic location) about our Site users with our visitors, partners and/or advertisers and/or investors. This information does not identify individual users. Advertising provided by third party advertising companies may deliver a cookie to you so the ads you see can be tracked. We do not provide these third party advertising companies with any personally identifiable information. However, these companies may use non-personally identifiable information about your visits to the Site and other sites in order to provide advertisements about goods and services of interest to you. We have no access to or control over the cookies used by third parties.

You may modify your browser preferences to provide you with choices relating to cookies. You may accept all cookies, be notified when a cookie is being sent, or reject all cookies. You can manage your cookie settings by following directions in your internet browser's "help" file. Please be aware, however, that some services on the Site may not function properly if cookies are disabled.

OTHER INFORMATION COLLECTED

We also may collect standard web log entries for each page you view, including your IP address, page URL, and timestamp. This web log data enables us to diagnose server problems, administer the Site, and provide functional service to users. The Site also may use web beacons in order to access cookies, to count users who visit the Site or open HTML email messages.

THIRD PARTY ADVERTISING AND LINKS TO OTHER SITES

The Site may contain links to advertiser and partner websites that are not co-branded or affiliated in any way with the Site. These linked sites are governed by their own privacy policies. In no event shall we be liable or responsible, directly or indirectly, for the content and activities of these linked sites.

PAYMENT SECURITY INFORMATION

For your protection, any credit card information you may provide while purchasing products / services is not stored on our server. We utilize an external secure payment gateway provider to keep this information encrypted and secure on your behalf.

AGE RESTRICTIONS

This Site is not intended for children under the age of 18, although none of the Site content is considered harmful to those under the age of 18. We will not knowingly collect personally identifiable information through this Site from visitors under 18

years of age without the express consent of their parents. If an individual under 18 years of age has provided us with information, a parent or guardian of that child should contact us if they would like the information deleted from our records.

Access to Personal Data

An individual who wishes to access, correct, or delete their personal data should direct their inquiry to Hollywood Hibiscus as provided under "Contact," below.

Retention of Personal Data

We will retain personal data that we process for as long as needed to provide our services and otherwise serve the legitimate interests of Hollywood Hibiscus.

Site of Processing of Personal Data

Personal data of individuals collected by us may be stored and processed in the United States or any other country in which Hollywood Hibiscus, its vendors, or partners maintain facilities. Hollywood Hibiscus may transfer personal data for processing across borders and from your country or jurisdiction to other countries or jurisdictions around the world.

CONTACT

If you have any questions about this Privacy Policy, please feel free to contact UpShoot™ LLC via email at info@upshoothort.com.

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